



SOCIAL MEDIA POLICY

Ridgewood Little Athletics Centre (RLAC) is a volunteer run organisation that communicates with athletes, members, clubs, other Centres, State and National bodies on a regular basis.

The purpose of this policy is to provide a framework to facilitate this communication and to ensure the integrity of the information and the protection of the Centre and its officers and members. Any breach of this policy could result in disciplinary action in accordance with the RLAC Constitution.

Social Media includes, but is not limited to:

- Facebook
- Twitter
- YouTube
- Instagram
- Snapchat
- Any blogs, forums such as LinkedIn, Myspace etc.

Official RLAC Social Media Posts

The RLAC Executive Committee will appoint an authorised person(s) to be able to comment on any official RLAC social media forum. This person will usually include the Centre President, Centre Secretary, Championship Officer, Public Relations Officer and any other person authorised by the Executive Committee.

The authorisation will last for the remainder of the current season unless authorisation is removed by the Executive Committee. The Executive Committee can remove authorisation to any person at any time without notice.

No Executive Committee member, athlete, member or any other person is authorised to comment on behalf of the Centre without authorisation.

Rules of Engagement

Once authorised to comment on any official RLAC social media forum, the authorised person must ensure all posts:

- are factual, accurate and not misleading
- are respectful to all members and the community and must not defame, discriminate or harass any person or organisation
- are not offensive, obscene, defamatory, threatening, harassing, bullying, hateful, racist or sexist
- do not disclose any confidential or secure information
- do not damage the reputation of the Centre

Non-Official RLAC Social Media Posts

Any Executive Committee member, athlete, member, supporter or any other related person posting any information relating to RLAC or any of its officers, members or athletes must also follow the same rules of engagement as above.